



BE PREPARED! BE RESILIENT! ▶▶▶

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A Division Of Sapphire Human Solutions Pvt. Ltd



# PREFACE ▶▶▶

The birth of the internet accelerated the growth of businesses. Propelling them beyond geographical boundaries and opened up multiple avenues for organization to connect with their customers, clients and employees. This also opened up various channels for 'malevolent actors' to wreak havoc. Over the past few decades, cybercrime has evolved from just hacking websites to worms and Trojans to more complex malware, phishing attacks to evolving into cyber-espionage and cyber warfare. As businesses continue to increase their digital presence, securing the cyberspace has never been of such importance as it is in today's time. Cyber security now finds itself part of organizational strategy. There is now a shift, in terms of the strategies employed, in terms of the technologies deployed, evolution of law and policies, in terms of the culture that is built within the organization, all revolving around establishing and maintaining a secure cyberspace. With so

much happening, keeping abreast with all these changes is critical. As the threat landscape evolves and becomes more complex and dynamic, cyber security professionals find themselves constantly on their toes. Sapphire Connect aims to make it easier for cyber security professionals to be aware of the most recent developments. With the launch of The Cyber Risk & Resilience Summit a knowledge sharing platform for cyber security professionals. The summit will host senior cyber security professionals and leaders across industries, sharing their experiences and expertise of how better to secure the cyberspace.



# A CYBER-ATTACK IS DETRIMENTAL TO BUSINESS & DIMINISHES CUSTOMER CONFIDENCE

A FEW CYBER-ATTACKS OF THE PAST ▶▶▶

## Attack on Union Bank of India (2016)

Through a phishing email sent to an employee, the perpetrators gained access to sensitive credentials allowing them to syphon off an amount to the tune of USD 171 million. A prompt action, on behalf of the bank, led the bank to recover almost the entire amount.

## Cosmos Bank Attack (2018)

Cosmos bank was a victim of a malware attack, gaining access to debit card information, leading to a total loss of INR 94 crore.



## Data theft at Zomato (2017)

Zomato acknowledged a breach, affecting 17 million users, where their names, email ids and hashed passwords were stolen. Though Zomato stated that it found no evidence of unauthorised access to the financial or credit card information.

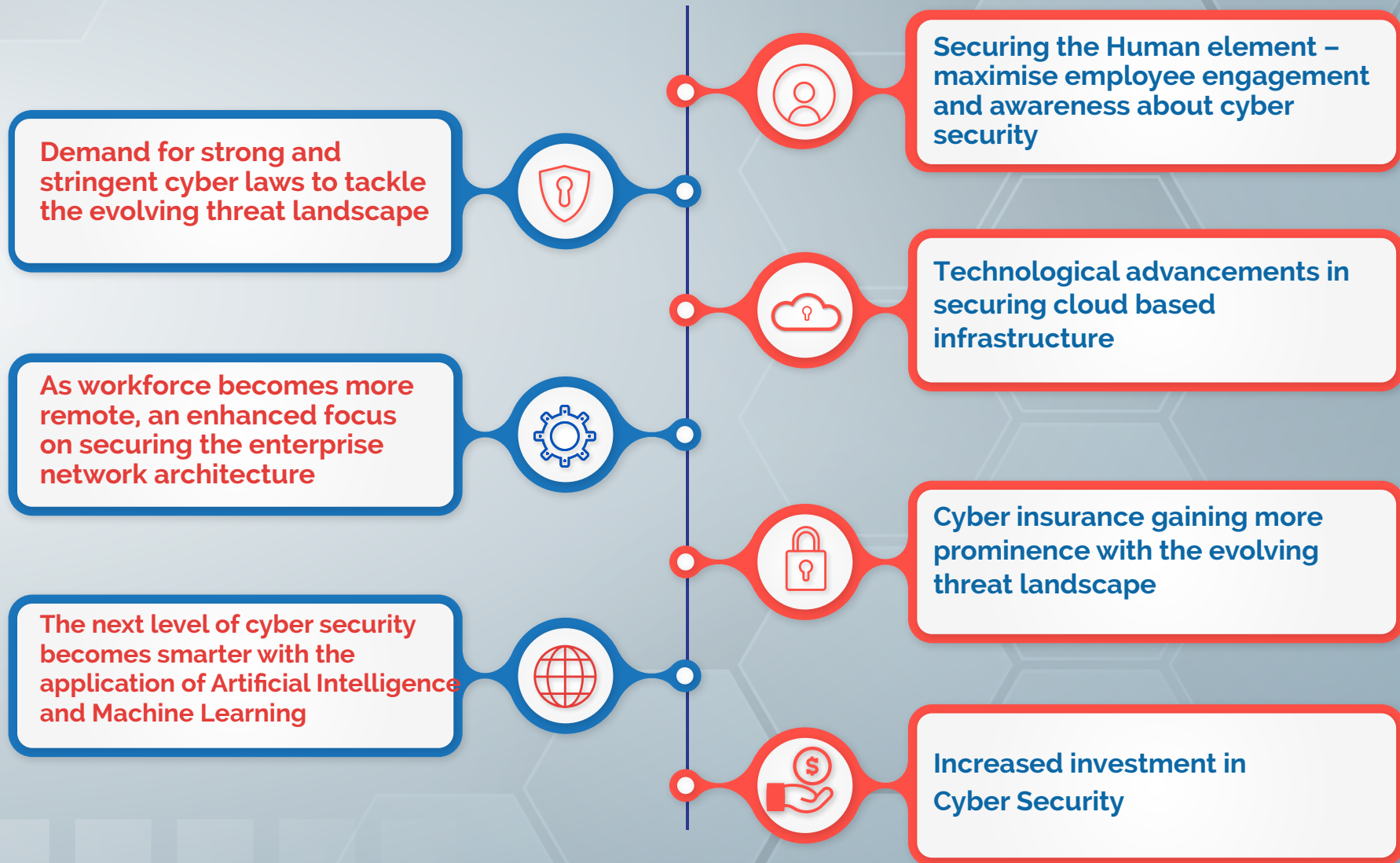
## Healthcare website Hacked (2019)

In 2019, US based cyber security firm FireEye, without naming the website said cyber criminals stole more than 6.8 million records associated with an Indian based healthcare website. Information like patient information, personally identifiable information (PII), doctor's information were stolen

## The attacks continue in 2020

2020 has been no different. The on-going crisis brought on by COVID19 has not deterred attackers. In April of this year, Google warned that nation-backed hackers were exploiting the corona virus pandemic to target health care organizations. With deceptions like soliciting for charities through websites impersonating pages of government websites or public health agencies.

# TRENDS IN THE CYBER SECURITY SPACE TO WATCH OUT FOR ▶▶▶



## WHY ATTEND ▶▶▶

The ability to connect and stay connected through numerous devices leaves a substantially large volume of people susceptible to cyber-crimes. These people could be our customers, our employees, our clients it could be our family members, it can anybody; the thought of the consequences itself is quite daunting. It no longer is a conditional statement 'IF' rather it's just matter of time when an incident occurs. However, as daunting as it may, there is a silver lining – Cyber Risk & Resilience Summit aims to achieve just that. Not just another conference to attend, rather Cyber Risk & Resilience Summit is a community of like-minded professionals, learning and growing together. Prepare and arm yourself with the latest know-hows, equip your team

and organization with actionable insights, learn of the common pitfalls and how to avoid them. Be two-steps ahead. Be prepared! Be Resilient!



# KEY FOCUS AREAS OF THE EVENT ▶▶▶



Dedicated session highlighting the evolutionary change of existing laws and policies.



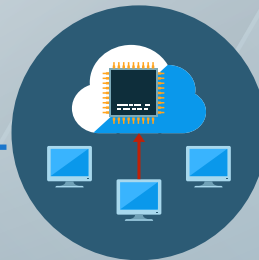
Interactive panel discussion exploring the increasing importance of Zero Trust Security & Cyber Insurance.



Learn of the impact the pandemic has had on cyber security and the lessons learnt.



Know of how you can strengthen your Incident Response Plan.



How has privacy changed in the age of constant connectivity?



## WHO SHOULD ATTEND >>>

- ✦ CXO – (CEO, CFO, CTO, CISO, CTSO, CRO)
- ✦ Director – (Information Security, Cyber Security)
- ✦ President/VP/Head – IT Security, Cyber Security, Information Security
- ✦ Cyber security enthusiasts

## WHO SHOULD SPONSOR >>>

Organizations offering expertise in cyber security assessment, protection & remediation.

## WHY SPONSOR >>>

- ✦ Showcase your latest products to decision makers & influencers
- ✦ Experience multiple networking opportunities with security leaders
- ✦ Network with prospective customers and existing customers
- ✦ Brand recall Pre & Post summit promos
- ✦ Explore new collaborations & opportunities





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